

BD Associate - Search Marketing & Website Coordination

Isomerase is an award-winning and world-leading fully integrated synthetic biology partner based at Chesterford Research Park and Solopark near Cambridge, UK.

Founded in 2012, we discover and develop next-generation enzymes, proteins, peptides and natural products to promote sustainability and human health. Our team draws on decades of experience working with bacteria and fungi, combined with deep capabilities in machine learning, biology, chemistry and process innovation, to help our innovation partners progress their products and processes toward commercialisation.

We are now seeking a motivated **Search Marketing & Website Coordinator** to support our digital visibility across search engines on a fixed term 6-month contract with potential for a permanent position. As a key member of our BD group, you will support Isomerase's visibility across traditional search engines and AI-driven search environments (SEO/AIO/GEO). This position combines on-page, off-page and technical optimisation activities with website maintenance and performance reporting. You will collaborate closely with our technical and scientific teams to ensure online content is accurate, structured, scientifically reliable and easily discoverable. A great fit for candidates looking to grow their search-marketing skills.

Key responsibilities:

- Conduct keyword and search-intent analysis to align content with user needs, AI search behaviour and industry-relevant queries.
- Perform on-page optimisation including metadata updates, headings, internal linking, image tags, schema and formatting.
- Support off-page optimisation, including backlink reviews and identification of link-building opportunities.
- Conduct technical SEO audits, identifying crawl errors, broken links, indexing issues, mobile performance and page-speed improvements.
- Maintain and update the Isomerase website, ensuring pages are current and well-structured
- Perform regular website checks covering broken links, metadata consistency, mobile responsiveness and formatting integrity.
- Collaborate closely with Business Development and Technical teams to gather information and support accurate digital content creation.
- Use analytics tools to monitor performance, track KPIs and support monthly reporting.

Required Skills & Experience:

- Strong working knowledge of SEO, AIO and GEO, with evidence of delivering improved visibility or outcomes.
- Ability to carry out on-page, off-page and technical SEO audits independently.
- Proficiency with Google Analytics, Google Search Console and CMS platforms (ideally Joomla).
- Confident user of search marketing and analysis tools.
- Solid understanding of modern search strategy, including AI-driven search behaviour and query-intent patterns.
- Highly analytical, detail-focused and able to manage multiple tasks, deadlines and priorities.
- Quick to learn and comfortable engaging with scientific or technical subject matter outside core expertise.
- Strong teamwork, collaboration and cross-functional working skills.
- High level of numeracy and IT competency, with a proactive and adaptable working style.

Ideally suited candidates will bring:

- BSc/MSc in Digital Marketing or a relevant science.
- Demonstrable hands-on SEO experience, including measurable contributions to search performance.
- Experience working with B2B, scientific, biotech or technical audiences.

Additional Information

We offer a competitive salary and a highly stimulating working environment within a dynamic, innovative biotechnology company. If you are interested in contributing to the continued growth of Isomerase and believe you have the skills and enthusiasm required, please forward your CV with a cover letter explaining why you are suitable for the role to: hr@isomerase.co.uk.

No recruitment agencies, please.

In order to comply with UK employment legislation, the successful candidate must have the right to work in the UK. Evidence of right to work will be required during the interview phase. Please note we will not be able to offer VISA sponsorship for this role.